

TANEY COUNTY

HEALTH DEPARTMENT

A MICH Accredited Local Public Health Agency

Approved By the Board of Directors:

Implemented By the Taney County Health Department:

January 2011

2011-2013

STRATEGIC PLAN

TANEY COUNTY HEALTH DEPARTMENT LOCATIONS

P.O. BOX 369, 15479 U.S. HWY 160, FORSYTH, MO

320 RINEHART ROAD, BRANSON, MO

255 CRITTER TRAIL, HOLLISTER, MO 65672

VISION

*T*aney County is a community of healthy people living in a safe environment.

MISSION

Taney County Health Department improves the health and environment of the community through leadership, education, and coordination of services...accepting nothing less than excellence, professionalism, and compassion.

VALUES

We value improvement through teamwork, learning, and sharing of information. We strive to make a positive difference through education and communication; treating each other and those we serve with respect.

THE STRATEGIC PLAN

(Adapted From NACCHO's Statement of Strategic Planning)

The Taney County Health Department's (TCHD) Strategic Plan, established by its Board of Directors, is a description of the organization's goals and objectives that express its values and the needs of the residents and visitors of Taney County. Its purpose is to enable TCHD to establish priorities, guide planning, and define strategy that allocates resources and energy to fulfill its mission. The specific focus is on strengthening the capacity of the department and improving the health of the populations served, to foster the development of a workforce that can conduct the necessary functions effectively, to communicate the value of local public health, and to maintain and improve TCHD's own infrastructure to support those needs.

Executive Summary

Priority Areas for 2011-2013

Priorities for 2011-2013 were developed based on available data obtained from the Community Health Assessment and input from community partners. The Priorities include:

- Tobacco use prevention
- Decrease overweight and obesity through nutrition education and increase physical activity
- Improving Family and Child Safety
- Senior disease prevention Issues

Additional areas of improvement for the department include:

- National Accreditation with the “Public Health Accreditation Board” (PHAB). Developing and executing a plan to successfully maintain MICH accreditation while accomplishing the necessary steps to achieve National Accreditation with the “Public Health Accreditation Board” (PHAB).
- Environmental Public Health Section’s completion of the U.S. Food and Drug Administration’s (FDA’s) “Voluntary National Retail Food Regulatory Program Standards”.
- Emergency Response Planning
- Developing an Educational Campaign Model which focuses on maximum saturation to the community that can be tailored to educational outreach projects.
- Continuing CQI efforts
- Enhancing Data Collection and Network Communications
- Developing a comprehensive Departmental and Community Wellness Program

These priority goals are listed in the following table with objectives that will be used to guide the Taney County Health Department’s operations in 2011 through 2013.

**Taney County Health Department
Strategic Plan 2011-2013**

Goal	Objectives 2011-2013	Projected Completion Date	Person Responsible
<p>A Priority: Tobacco Use Prevention</p> <p>Obtain funding for an active coalition focused on Tobacco Use Prevention</p>	<ol style="list-style-type: none"> 1. Review grant funding through Missouri Foundation for Health for Tobacco Use Prevention 2. Preview other grant options for Tobacco Use Prevention 	<ol style="list-style-type: none"> 1. June 2011 2. June 2011 	<ol style="list-style-type: none"> 1. Grant Writing Team
<p>B MCH-Increase Tobacco Use Prevention (TUP) Education in Area Schools</p>	<ol style="list-style-type: none"> 1. Evaluate Tobacco Prevention Programs in Branson and Forsyth Middle Schools. 2. Increase major student presentations by two from previous years. 	<ol style="list-style-type: none"> 1. July 2011 2. May 2012 	<ol style="list-style-type: none"> 1. Kara M./ Trish C. 2. Kara M./ Trish C.
<p>C Collaborate with Taney County government to increase tobacco educational services for employees and review of policies and procedures.</p>	<ol style="list-style-type: none"> 1. Plan Development into specific stages. 2. First stage of plan implemented 	<ol style="list-style-type: none"> 1. August 2011 2. January 2012 	<ol style="list-style-type: none"> 1. Kara M.
<p>D Increase Tobacco Use Prevention (TUP) Education and assessment of baseline data</p>	<ol style="list-style-type: none"> 1. Hold Eight Smoke-free Taney County Coalition meetings in 2010-2011. 2. Conduct county tobacco use assessment 3. Develop elected official educational campaign regarding second hand smoke 	<ol style="list-style-type: none"> 1. December 2011 2. December 2011 3. December 2011 	<ol style="list-style-type: none"> 1. Kara M. 2. Kara M./Kim F. 3. Kara M./ Trish C.

Goal	Objectives 2011-2013	Projected Completion Date	Person Responsible
<p>E</p> <p>Priority: Obesity and Physical Activity</p> <p>Decrease the percent of individuals who have overweight and obese BMIs and increase initiatives in Taney County addressing nutrition and physical activity among students, adults, and seniors.</p>	<ol style="list-style-type: none"> 1. Increase nutrition education in area schools. 2. Increase nutritional information provided through all TCHD programs. 3. Develop physical activity coalition with community partners. 4. Review schools BMI information and compare results with earlier studies. 5. Provide media release of BMI analysis 6. Promote and participate in two walking events per year in the County. 	<ol style="list-style-type: none"> 1. December 2011 2. December 2011 3. March 2011 4. June 2011 5. June 2011 6. December 2012 	<ol style="list-style-type: none"> 1. Tammy D. / Kara M. 2. WIC staff 3. Kara M./ Jean M. 4. WIC staff 5. Kara M. 6. Jean M./ Kara M.
<p>F</p> <p>Priority: Child and Family Safety</p> <p>Increase initiatives in Taney County addressing child and family safety issues.</p>	<ol style="list-style-type: none"> 1. Expand child car safety program by two events per year. 2. Provide training for staff regarding identification and reporting of abuse and neglect of women, children, and seniors. 3. Partner with Healthy Families Task Force and Skaggs to promote child safety issues. 4. Develop a strategy for replacing the reduction in state/federal support for adult and child immunization programs 5. Increase immunization rates by promoting vaccines to high risk groups and providing education regarding vaccination protocol 6. Assist the Faith Health Center in their efforts to provide services to the working uninsured in Stone and Taney Counties 	<ol style="list-style-type: none"> 1. December 2013 2. April 2011 3. December 2011 4. June 2011 5. December 2013 6. December 2013 	<ol style="list-style-type: none"> 1. Kara M. 2. Jean M. 3. Kristi K./ Becky K./ Trish C. 4. Jean M. 5. Pam P. 6. Jean M.

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G Priority: Child and Family Safety Meet the Dental needs for children in Taney County through treatment and education	<ol style="list-style-type: none"> 1. Research best practices regarding program implementation strategies for educational programs 2. Review dental program efficiency to increase productivity 3. Review additional possibilities for program expansion. 4. Complete program evaluation report. 	<ol style="list-style-type: none"> 1. May 2011 2. December 2011 3. December 2011 4. June 2011 	<ol style="list-style-type: none"> 1. Julie S.
H Senior Disease Prevention Issues	<ol style="list-style-type: none"> 1. Meet twice annually with Flu vaccine collaborative to increase vaccination coverage 2. Develop and implement senior resources information program. 3. Review fall prevention programs 	<ol style="list-style-type: none"> 1. December 2013 2. May 2011 3. August 2011 	<ol style="list-style-type: none"> 1. Pam P. Jean M. 2. Jean M./ Kara M. 3. Kara M.
I Alcohol Drug Abuse Prevention Team (ADAPT)	<ol style="list-style-type: none"> 1. Seek funding sources for alcohol awareness campaign and after prom event. 2. Increase after prom event by one school per year. 3. Meet with ADAPT community partners quarterly 4. Continue working with partners to monitor compliance check data from law enforcement 	<ol style="list-style-type: none"> 1. April 2011 2. December 2013 3. December 2013 4. December 2013 	<ol style="list-style-type: none"> 1. Kara M.
J Prepare for National Accreditation and MICH extension review by September 2011.	<ol style="list-style-type: none"> 1. Continue Monthly Accreditation Review Meetings. 2. Begin collection of accreditation files by the end of January. 3. Conduct monthly staff training regarding performance and infrastructure standards. 4. Begin reviewing National Standards 	<ol style="list-style-type: none"> 1. December 2013 2. January 2011 3. December 2013 4. January 2011 	<ol style="list-style-type: none"> 1. Accreditation team

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K Public Health Emergency Preparedness and Planning	<ol style="list-style-type: none"> 1. Update Functional Needs sheltering Annex of Emergency Response Plan with community partners. 2. Work with Tri-Lakes Emergency Planning Task Force (TLEPTF) to address preparedness issues related to Shelter planning 3. Complete communications plan 	<ol style="list-style-type: none"> 1. July 2011 2. December 2013 3. Annually in July 4. December 2012 	<ol style="list-style-type: none"> 1. Robert N./ Kim F.
L Environmental Health Strategic Planning	<ol style="list-style-type: none"> 1. Continue to update electronic inspection program to meet current codes for food, lodging, childcare, swimming pools, body art, massage, and animal act establishments. 2. Write ordinance to adopt 2009 FDA Food Code 3. Update Animal Control Ordinance 4. Review Health Fees- add Plan Review fee and delete unnecessary items. 5. Meet lodging inspection deadline of Sept. 1 per state guidelines 6. Continue with EPHS staff FDA Standardization 7. Continue to increase food, swimming pool, and animal act inspections to meet the number required by codes. 8. Increase number of water samples tested by decreasing number sent to state lab from Forsyth and Branson offices. 9. Increase number of participants attending Pool School 10. Ensure staff members complete required CEUs. 11. Environmental Health Community Educational Outreach programs 12. GIS and GPS project 	<ol style="list-style-type: none"> 1. December 2013 2. May 2011 3. Jan 2012 4. Jan-Dec 2011 5. Sept. - Annually 6. December 2011 7. December 2013 8. December 2013 9. May Annual Assessment 10. January Annual 11. December 2013 12. December 2013 	<ol style="list-style-type: none"> 1. Robert N./Laura H.

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<p>M</p> <p>Enhance Data Systems to improve data collection and analysis</p>	<ol style="list-style-type: none"> 1. Review STD data and review best practices prevention efforts targeted at high-risk groups. 2. Complete communicable disease annual report and prevention program recommendations. 3. Complete program evaluation of at least two TCHD programs. 4. Continue evaluation of Information Technology Systems and develop long term strategic plan 	<ol style="list-style-type: none"> 1. March Annually 2. March Annually 3. March 2012 4. August 2011 	<ol style="list-style-type: none"> 1. Kim F. 2. Kim F. 3. Kim F./ Ashwin M. 4. Ashwin M.
<p>N</p> <p>Implement CQI to improve department efficiency.</p>	<ol style="list-style-type: none"> 1. Develop and maintain list of annual and monthly reports, issues, etc. 2. Continue CQI to decrease "No Show" rates. 3. Review revised employee and evaluation processes. 4. Implement CQI projects involving all staff 5. Analyze Strategic planning process to identify methods to address weaknesses mentioned in accreditation review, i.e. Board member involvement, documentation, evaluation. 6. Review Title 6 data collection process as CQI project 7. Develop a process of educating staff, board members, and community regarding results of efforts to improve service delivery and accomplishments of departments and programs. 	<ol style="list-style-type: none"> 1. January 2011 2. Ongoing 3. Jan./Dec 4. December 2011 5. May 2011 6. March 2011 7. December 2011 	<ol style="list-style-type: none"> 1. Jean M. 2. Jean M. / Ashwin M. 3. Amy B. 4. Ashwin M. 5. Accreditation Team 6. Pam P. 7. Accreditation Team
<p>O</p> <p>Development of Directory of area resources</p>	<ol style="list-style-type: none"> 1. Develop a plan for making area directory available. 2. Review Website needs for posting Directory 3. Disseminate directory to area partners. 	<ol style="list-style-type: none"> 1. March 2011 2. May 2011 3. September 2011 	<ol style="list-style-type: none"> 1. Jean and Robert